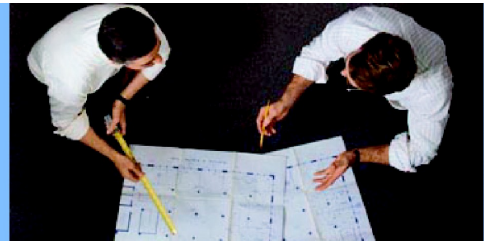


The Project **BluePrint**™

"Well begun is half done." - Aristotle



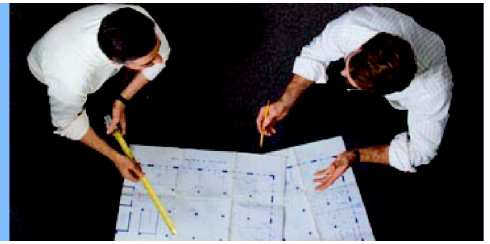
Introductory Kit



Wolnitze Architects
859.491.2255 www.wolnitze.com

The Project **BluePrint**™

"Well begun is half done." - Aristotle



The Process

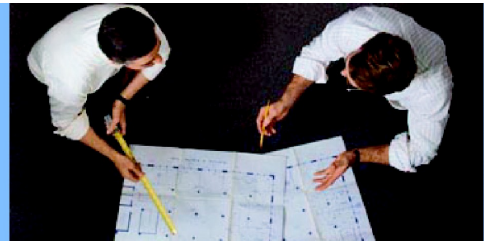
We are architects.

We have created a special process for organizations called ***The Project BluePrint***™.

The Project BluePrint™ helps you evaluate and set goals for your building project and create a solid plan for a successful project.

The Project **BluePrint**™

"Well begun is half done." - Aristotle



Process Overview

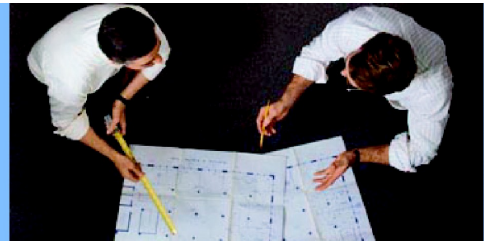
The Project BluePrint™ helps you establish the goals for your facility and create the plan for achieving them. Created by Wolnitzek Architects, **The Project BluePrint™** will help you marshal your organization's resources to ensure that your facility realizes its full potential and you achieve your goals.

"Most successful organizations have already achieved many goals, but they may still lack confidence in their ability to improve or expand their facilities," says Rick Wolnitzek of Wolnitzek Architects. "Many organizations may not be aware of all the obstacles and dangers they face. They may not understand the actual space and facilities required to achieve their goals. The many expectations of stakeholders in the organization may also be difficult to manage. They may have problems communicating the needs and benefits of the project to stakeholders. As well, they may be unable to develop accurate budgets and project schedules. The long term financial impact of design and building options may be unclear. The funds available may be fuzzy and they may need help with alternative funding options. For these reasons, they may find it difficult to develop a plan of action and focus on what is most important. We call this The Reactive Planning Trap and that's why we created **The Project BluePrint™**: to help you optimize your facility resources and create greater opportunity for your organization."

A building project is a step-by-step process divided into four distinct phases. The first phase and the logical starting point is **PLANNING**, followed by **DESIGN**, **IMPLEMENTATION** and **OCCUPANCY**. **The Project BluePrint™** focuses on the first phase - **PLANNING**, because as Aristotle said, "Well begun is half done." In the first two steps of **The Project BluePrint™**, we help you assess your current situation and set goals. Working together in the next steps, we help you determine your needs and develop strategies for overcoming obstacles. In the final steps of the Planning Phase, we address location and relationships, budget and schedule to build your **Project BluePrint™**."

The Project **BluePrint**™

"Well begun is half done." - Aristotle



Process Overview Continued

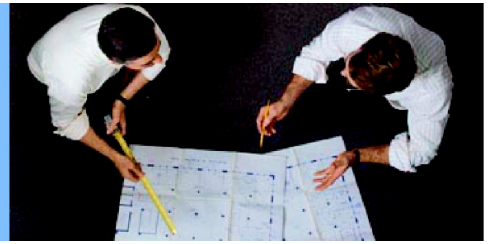
"We developed this program working with our clients during the past fifteen years," Wolnitzek says. "We help them understand their current situation, both strengths and weaknesses, and create a powerful vision for their future. Then we look at the roadblocks standing in their way, develop strategies to overcome them, and review all of the tools to help them achieve their vision.

"To help you get started with your planning, you can find tools and information on our website, www.wolnitzek.com, and our blog. Compare the three versions of **The Project BluePrint™ – BUDGET BluePrint™, COACH, and CONSULT** - to see which suits your needs best. Or you can sign up for a complimentary consultation to get all your questions answered. When you are ready to participate in **The Project BluePrint™**, simply contact us by email or phone to take advantage of our full suite of tools, capabilities and assistance."

As participants in **The Project BluePrint™** process, you will maximize your facility resources and create greater opportunity for your organization. You will be aware of and prepared for all the obstacles and dangers you face. The actual space and facilities required to achieve your goals will be clearly determined. As well, you will effectively communicate the needs and benefits of your project to stakeholders. You will be able to proactively manage your project's goals. Accurate budgets and project schedules will be developed. The long term financial impact of design and building options will be taken into account. The funds necessary will be accurately estimated and you will know what things really cost. You will be more aware of funding options and resources available. You will be focusing on what is most important through an action plan. And, most importantly, you will be marshaling resources to help your organization realize its full potential, and achieve its goals."

The Project **BluePrint**™

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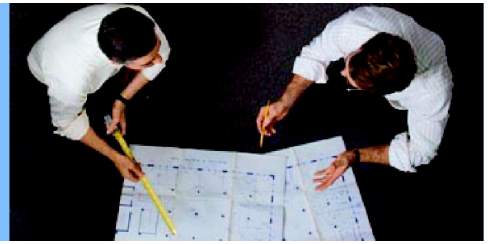


The Project BluePrint™ helps you establish goals for your facility and create the plan for achieving them. Created by Wolnitzek Architects, **The Project BluePrint™** will help you marshal your organization's resources to ensure your facility realizes its full potential and you achieve your goals. When you have worked through **The Project BluePrint™** you will:

Be aware of and prepared for all the obstacles and dangers you face • Have clearly determined the actual space and facilities required to achieve your goals • Effectively communicated the needs and benefits the project • Proactively manage your project • Have developed accurate budgets and project schedules • Take into account the long term financial impact of design and building options • Accurately estimate the funds needed and you will know what things really cost • Be more aware of funding options and resources available • Be focusing on what is most important.

The Project **BluePrint**™

"Well begun is half done." - Aristotle



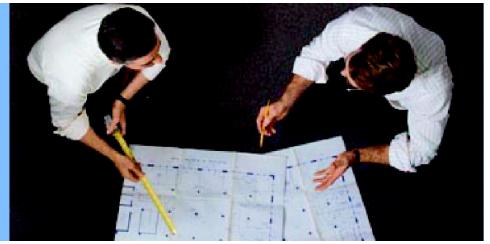
The Project **BluePrint** Scorecard™

To help you clearly understand your current situation, try *The Project BluePrint Scorecard*™. Rate your reactions to each pair of phrases. Decide where you lie on the scale from 1 to 10. Add up your totals from each column as a benchmark. No one scores very high at the beginning of planning. How you score each row shows where focus may be needed.

We do not have a clear vision for improving the organization's facilities	1	2	3	4	5	6	7	8	9	10	We have a clear vision for improving the organization's facilities
We do not have a strategy to maximize facility resources to create greater opportunity for the organization	1	2	3	4	5	6	7	8	9	10	We have a strategy to maximize facility resources to create greater opportunity for the organization
We do not have a step-by-step action plan in place to help us achieve our goals	1	2	3	4	5	6	7	8	9	10	We have a step-by-step action plan in place to help us achieve our goals
We do not understand the space and type of facilities required to achieve our goals	1	2	3	4	5	6	7	8	9	10	We have clearly determined the space and type of facilities required to achieve our goals
We are unable to develop accurate budgets and project schedules	1	2	3	4	5	6	7	8	9	10	We have a system to develop accurate budgets and project schedules
The funds available are unknown and we don't understand funding options	1	2	3	4	5	6	7	8	9	10	The funds available are known and we are aware of the funding options available to us
We have problems communicating the needs and benefits of project to stakeholders	1	2	3	4	5	6	7	8	9	10	We are able to effectively communicate the needs and benefits of project to stakeholders
We don't have strategies for overcoming the obstacles we face	1	2	3	4	5	6	7	8	9	10	We have a strategy for overcoming every obstacle we face
We don't understand the opportunities and limitations of our location	1	2	3	4	5	6	7	8	9	10	We have clarity about the opportunities and limitations of our location
We do not have as much confidence in the future as we would like	1	2	3	4	5	6	7	8	9	10	We have a strong sense of confidence about the future
ADD COLUMN TOTALS											YOUR SCORE _____

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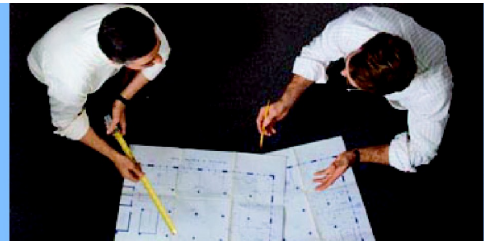


Project Evaluation Questionnaire

1. Please describe what you have in mind in detail.
2. What do you want to improve the most about your current situation?
3. List your goals for the project.
4. If you and I were meeting at the conclusion of this project, what would have to have happened for you to feel pleased with the results?
5. What are your greatest concerns?
6. What actions have you already taken?
7. What strengths does your organization have?
8. What progress have you already made towards achieving your goals?
9. What roadblocks stand in the way of achieving your goals?
10. What are the most important actions you must take to overcome the roadblocks?

The Project **BluePrint**™

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Would you like to learn more about The Project BluePrint™?

There are several Project BluePrint™. Services that might suit your needs.

BUDGET CONFERENCE

During a planning consultant meeting or conference call you will get our feedback and best guesstimate on the overall cost of the project you are considering.

FEASIBILITY BUDGET

During a meeting or conference call you will give us as much information about your project as is known. From this input we will construct a ballpark estimate of your project budget with all the costs you are likely to incur. The final report will include our calculations, assumptions and soft costs as well as hard costs.

BUDGET BLUEPRINT

During a meeting or conference call you will give us as much information about your project as is known. From this input we will estimate quantities and costs of the various types of construction you are likely to need. The final report will include our calculations, assumptions and soft costs as well as hard costs. This budget/estimate is usable to guide subsequent design and development because of the detail it contains.

BUDGET BLUEPRINT PLUS

This version of the Budget BluePrint includes a Needs Analysis carried out through interviews with you and your key staff. Your needs are then compared to comparable facilities and other research to determine an accurate size for your project. You will have both a detailed estimate of size and of cost.

PROJECT BLUEPRINT

The Project BluePrint is a complete planning service that addresses the five key issues of your project - NEEDS, BUDGET, CONSTRAINTS, CONTEXT and SCHEDULE. The work can be accomplished in as little as 10 weeks.

PROJECT EVALUATION CONFERENCE

This one-meeting-solution may be adequate for you to get a good feel for all of the issues that you will face. The meeting lasts from one to two hours. Additional time is 190.00 per hour. During the meeting with you and your team/committee you will receive our verbal feedback and answers to your questions.

NEEDS ANALYSIS

You may be able to explain your needs and receive feedback in one meeting, or a month-long investigation may be needed to give you an accurate estimate of the size of your project.

NEXT STEPS

Visit **The Project BluePrint™ website** <http://www.wolnizek.com/>

Explore the **Planning Tools** available to you <http://www.wolnizek.com/resources.html>

Wolnizek Architects

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rickw@wol-nit-zek.com